PURPOSE OF THE STRATEGIC PLAN
The San Antonio Public Library Strategic Plan provides a cohesive vision and direction for the Library for the next three years and beyond. The Strategic Plan outlines the Library’s strategic direction for customer-focused service delivery, 21st-century facilities and enhanced technologies to better serve the San Antonio and Bexar County community.

MISSION | OUR PURPOSE
The San Antonio Public Library changes lives through the transformative power of information, imagination, and ideas.

VISION | HOW WE SEE THE FUTURE
The San Antonio Public Library...
- is recognized as the premier resource for educational support, self-directed learning, and advancing literacies
- provides invaluable tools for building the community’s prosperity
- anticipates community challenges and responds with creativity and innovation
- is a welcoming community gathering place and a cornerstone of family, cultural, and civic life
- bases all service decisions on customer needs and preferences
- is a forward-thinking organization that maximizes the potential of each employee

GUIDING PRINCIPLES | WHAT WE BELIEVE
To fulfill our mission and realize our vision, the following ideals shall direct us in our service to the community and interaction with one another:

INCLUSIVENESS
Making rich cultural and intellectual resources available to all

COMMUNITY
Providing opportunities for people to meet, exchange ideas, and participate in the life of their community

ACCOUNTABILITY
Serving as a responsible steward of the public’s resources and trust

COLLABORATION
Accomplishing more with partners working together toward a common goal

RESPECT
Honoring diversity, individual perspectives, and the right to privacy and confidentiality

LEARNING
Promoting learning and literacy in all forms
SAN ANTONIO PUBLIC LIBRARY STRATEGIC PLAN 2016/2018

EMPLOYEE CORE VALUES | HOW WE RESPOND

• TEAMWORK  We work together to make San Antonio better.
• INTEGRITY  We model ethical behavior.
• INNOVATION  We are driven by continuous improvement.
• PROFESSIONALISM  We are qualified, skilled and committed.

STRATEGIC PRIORITIES

SUPPORT EDUCATIONAL & LEARNING OPPORTUNITIES

• EARLY LITERACY
• K-12
• READING
• SELF-DIRECTED LEARNING

SUPPORT WORKFORCE & ECONOMIC PROSPERITY

• ALL AREAS OF LITERACY
• BASIC WORKPLACE SKILLS
• JOBS & SMALL BUSINESS

FOSTER COMMUNITY CONNECTIONS

• USER-FRIENDLY SPACES
• RESPONSIVE PROGRAMS & SERVICES
• RELEVANT COLLECTIONS
• CIVIC ENGAGEMENT

RESOURCES | HOW WE ACCOMPLISH OUR MISSION

TECHNOLOGY • ORGANIZATIONAL HEALTH • FACILITIES
PUBLIC AWARENESS • COLLECTIONS • AGE BASED SERVICES & PROGRAMS

OUTCOMES | HOW EVERYONE BENEFITS

• LIVES ARE CHANGED
• A CITY WHERE INDIVIDUALS REACH THEIR POTENTIAL

For additional information about our Strategic Plan, visit mysapl.org.

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